

Porta Westfalica, February 2010

Personnel changes in the board of directors and distribution of Rodenberg Türsysteme AG

Karl-Heinz Geisler terminated his activities in the board of directors of Rodenberg Türsysteme AG and left the enterprise in Porta Westfalica to the 31.12.2009. According to his personal plans for the future he left the company on his own demand. During the eight-year lasting activities as a member of board Karl-Heinz Geisler restructured the ranges distribution and marketing successfully and contributed effectively the development of the market leadership.

Under his management a fundamental change of the enterprise in the model politics and external representation carried out itself. Not least he promoted numerous innovative developments, which crucially shaped the door market as for example co-operation with star designer Luigi Colani.

After retiring of Karl-Heinz Geisler, the door-panel manufacturer made personnel changes in the distribution and marketing management and thus initiated the development of the future. With effect of 01.01.2010 General Manager Christian Korfsmeier (49) took over the new created position of the total leader distribution/marketing of the Rodenberg Türsysteme AG. Since 1st of April 1994 Christian Korfsmeier is already active as the sales director in the company. His excellent branch

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knowledge, long lasting experience and excellent customer contacts ensure that Rodenberg will continue the successful sales work and the high level of the customer service.

At his side stands Carl C. Weber who takes over the previous duties of Christian Korfsmeier as the sales director Germany. The sales professional Carl C. Weber (40) was responsible so far as an assistant of the Rodenberg sales management and key Accounter. Since March 2009 he strengthens the sales team and possesses wide experience within the range of entry door panels for many years.

Already since 4 years Lars Bultmann (34) is successfully responsible for the marketing department of the Rodenberg Türsysteme AG and in the future he will also strengthen the team around Christian Korfsmeier with its innovative ideas.



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