

Porta Westfalica March 2011

Fast and easy to the desired door by iPhone

Rodenberg develops own "entrance door" App

One can hardly imagine professional and day-to-day life without technical innovations like the iPhone. No wonder, because the iPhone provides far more functions than a normal mobile phone and offers the use of numerous applications – short called Apps. Owners of this



smartphone can now obtain a user-friendly program about entrance doors. With the "entrance door" App, the first own application of the door panel producer Rodenberg, every house owner can plan his new entrance door from now on

easily and comfortably on the iPhone.

Self-explanatory and user-friendly application

Which entrance door suits the style of my house best? Does it look more harmonious in classic white than in deep red, grey, blue or with decor? Prior to the renovation questions can be answered with the help of the charge-free "entrance door" App directly via iPhone. The handling of the program developed by Rodenberg reveals itself quickly to the user and is absolutely straightforward. In just three steps the potential door purchaser can compose his desired door and get a first impression of how the new entrance door will look in the façade of his own house.

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Blatt 2

In just three steps to the individual entrance door

After the house owner has made a photo of his entrance area with the iPhone camera, the choice of his favourite door follows in the second step. The App already shows him a variety of models. Modern or classic – the user has got access to door panels in various styles and each model can be integrated into the digital façade with a finger sweep on the touchscreen. To match the colour of the chosen entrance door to the façade, the user combines it with one of the shown RAL-colours or alternatively with wooden décor in the next step. If desired, the selected configuration can be changed at any time using different colours or models. Thus, numerous alternatives can be generated instantly and the corresponding entrance situation appears on the display. As soon as the user has finished the configuration of his desired door he can save it on the iPhone or send an inquiry to Rodenberg directly by mail. Rodenberg will then recommend the next specialist company to prepare an individual offer.

First iPhone App about entrance doors

The "entrance door" App developed by Rodenberg is the only iPhone App about entrance doors at all. The company from Porta Westfalica wants to give the prospective customer a first orientation for choosing his new entrance door in this way. The charge-free application can be downloaded using the link on Rodenberg's homepage www.rodenberg.ag. It is also available in Apple's App Store. As a matter of course, the "entrance door" App is updated and extended regularly.

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Blatt 3

step 1



step 2



step 3



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